

PROJECT NAME



TEAM, ROLES & COMPETENCES



BACKGROUND

DESCRIBE THE PROBLEM. WHY IS THE PROBLEM IMPORTANT?

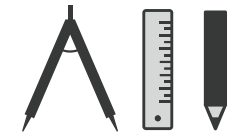
? FOCUS QUESTION

THE QUESTION YOU ARE TRYING TO SOLVE.



IDEA

A SHORT DESCRIPTION OF THE IDEA/CONCEPT.



**METHODKIT™**

PROJECT CANVAS

MORE INFO AT:

[HTTP://METHODKIT.COM/](http://methodkit.com/)



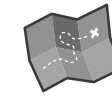
TARGET GROUP

WHO IS THE SOLUTION AIMED TO?



VISION

WHAT IS THE GRAND VISION?



GOALS

WHAT ARE THE TANGIBLE GOALS?



TECHNOLOGIES & TOOLS

DESCRIBE THE TECHNOLOGIES YOU ARE USING



CHALLENGES

BARRIERS YOU FORESEE

(SWOT can be useful here.)



IMPORTANT ACTORS

WHO ARE AUTHORITIES WITHIN THE FIELD? WHO ARE GATEKEEPERS?



ECONOMY & BUSINESS MODEL

HOW DOES THE SOLUTION CREATE VALUE? (DON'T HAVE TO BE MONEY)



MARKETING & PR

HOW TO GET THE WORD OUT?



MILESTONES & DEADLINES