

COMPANY NAME

[Empty rounded rectangular box for company name]



TEAM

[Empty rounded rectangular box for team information]



QUESTION

WHICH QUESTION ARE YOU SOLVING AND WHY IS IT URGENT?

[Empty rounded rectangular box for question]

DATE

[Empty rounded rectangular box for date]

VERSION

[Empty rounded rectangular box for version]

NOTES BY

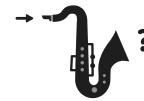
[Empty rounded rectangular box for notes by]



SOLUTION

DESCRIPTION OF YOUR SOLUTION

[Empty rounded rectangular box for solution description]



VIABILITY

WHY IT WOULD WORK

[Empty rounded rectangular box for viability]



METHODKIT
STARTUP CANVAS

MORE INFO AT:
[HTTP://METHODKIT.COM/](http://methodkit.com/)



EXISTING ALTERNATIVES

SIMILAR PROJECTS & COMPETITORS

[Empty rounded rectangular box for existing alternatives]



TARGET GROUP

THE AUDIENCE YOU AIM TO TARGET

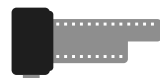
[Empty rounded rectangular box for target group]



GOALS

WHAT YOU ARE AIMING AT

[Empty rounded rectangular box for goals]



DISCARDS

WHAT SOLUTIONS WILL USERS LEAVE BEHIND FOR YOURS?

[Empty rounded rectangular box for discards]



SUCCESS FACTORS

FACTORS THAT WILL HELP YOU SUCCEED

[Empty rounded rectangular box for success factors]



MVP

WHAT IS THE SIMPLEST VERSION OF YOUR CONCEPT?

[Empty rounded rectangular box for MVP]



USER ACQUISITION

HOW TO HOOK NEW USERS

[Empty rounded rectangular box for user acquisition]



VALUE

VALUE OR EXPERIENCE YOU OFFER

[Empty rounded rectangular box for value]



VISION

THE FLUFFY VISION ON THE HORIZON

[Empty rounded rectangular box for vision]