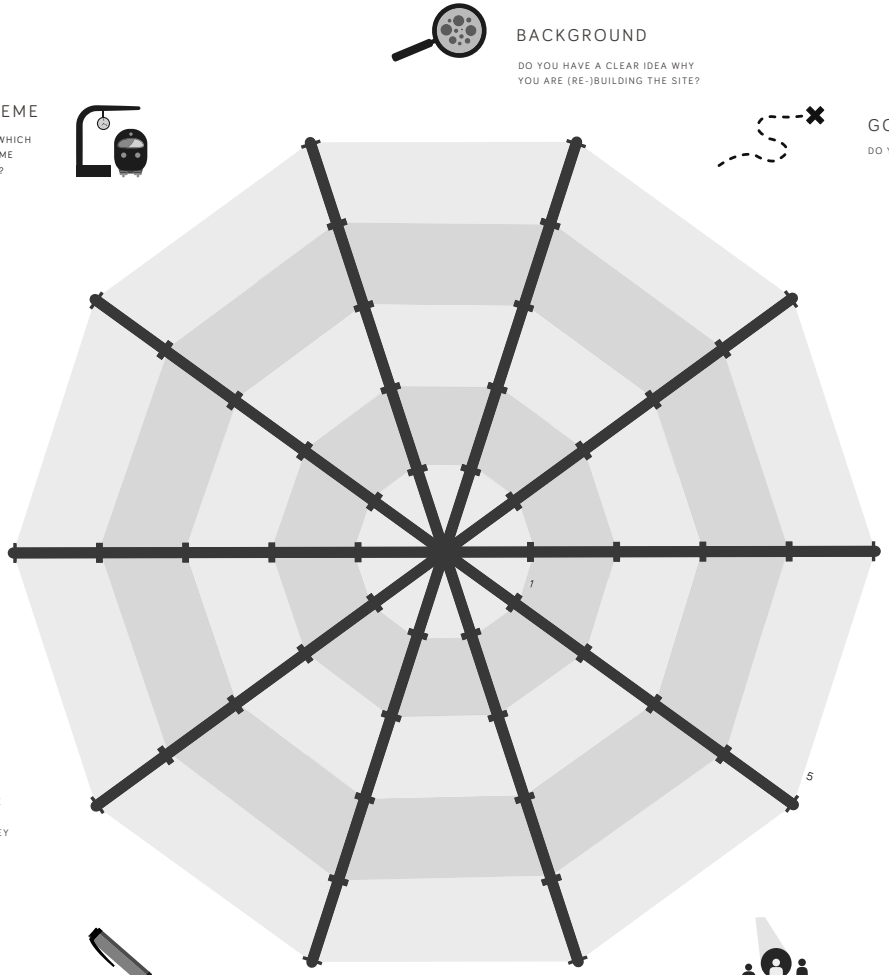
PROJECT

DATE



BACKGROUND

DO YOU HAVE A CLEAR IDEA WHY YOU ARE (RE-)BUILDING THE SITE?

GOALS

DO YOU HAVE TANGIBLE GOALS IN YOUR SITE PROJECT?

TIME PLAN

DO YOU HAVE A CLEAR DEADLINES AND MILESTONES FOR THE WEB PROJECT?

DELIVERABLES

DO YOU KNOW WHAT TO DELIVER TO THE DESIGNER & DEVELOPER AND WHEN?

AUDIENCE

HAVE YOU DEFINED AND UNDERSTOOD WHO THE AUDIENCE/TARGET GROUP ARE OR WILL BE?

ROLES & RESPONSIBILITIES

DO YOU HAVE CLEAR ROLES AND DID YOU DIVIDE WHO DO WHAT BETWEEN EACHOTHER.

DESIGN

HAVE YOU AGREED ON THE LOOK AND THE FEEL OF THE SITE?

FUNCTIONALITY

DID YOU GAIN CLARITY ON THE CORE FEATURES OF YOUR WEB SITE AND IN WHICH ORDER THEY SHOULD BE PRIORITIZED?

SITEMAP

HAVE YOU DEFINED HOW THE CONTENT SHOULD BE ORGANIZED?

CMS & THEME

DID YOU DECIDE WHICH PLATFORM & THEME SHOULD BE USED?

METHODKIT

SPLASH EVALUATION FOR WEB DEVELOPMENT

RATE CLARITY & STATE OF EACH ASPECT.

(1) BEING PROBLEMATIC SITUATION OR HAVING UNCLARITY.

(5) HAVING CLARITY & BEING IN A BENEFICAL SITUATION.

v.1 MORE INFO AT:
HTTP://METHODKIT.COM/